



Our most comfortable
denim ever

Email sent: Aug 7, 2021 7:30am

Search emails from Blair



Is this your brand on Milled? [Claim it.](#)

SUBJECT LINE:

Our most comfortable denim ever

PREHEADER:

Introducing DenimEase!

BLAIR

WOMEN

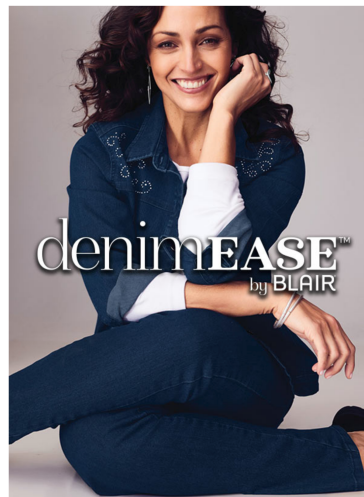
MEN

NEW ARRIVALS



FREE SHIPPING ON \$59+

Promo Code: B3QDC • Ends Friday, 8/13



denimEASE™
by BLAIR

Introducing our most
comfortable denim collection ever,
made for the shape of you!

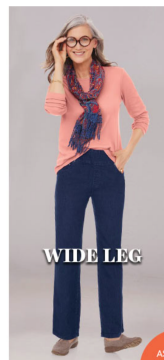
SHOP THE COLLECTION

Stretches & Flatters



The fabric is soft, stretchy and designed
to move with the contours of your body
for a perfect fit, all day long.

inJEANious options for every **body**
8-18 | 6P-18P | 16W-26W

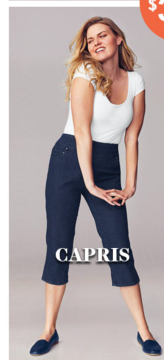


WIDE LEG



BOOTCUT

AS LOW AS
\$34.99



CAPRI



STRAIGHT LEG

Flat-Waist Options: they look **neater**,
feel better and **flatter** every curve

FIND YOUR FIT!